

Information you provide to us

If you are a representative or employee of any Buyer or Seller or a sole trader Buyer or Seller, subject to your use of the applicable functions and/or services on the Platform, we will ask you to provide:

-

contact information, such as contact/legal representative name, address, phone number of the company/the contact, email address of the company and the contact/legal representative, job title and department, ID information, phone bills of the contact/legal representative.

-

-

account information, such as your username and password, gender and your account settings.

-

-

business information, such as identity information, tax registration and/or related information about your business, such as your company name, registration number and date, company official website, business type and industry, corporate registration details and information about your business license, proof of business operation including lease agreement, property deed, utility bills and etc.

-

-

transaction information, such as transaction statements, billing/delivery address of the recipient of your order, payments and orders placed, and other details of the products you have supplied or purchased through the Platform.

-
-

payment information, such as bank account numbers, credit/debit card numbers, credit/debit card holders, expiration dates and security code and tracking information from cheques or money orders, bank statement and account opening page.

-
-

in order to facilitate your use of the services available on the Platform (including on mobile-optimized websites and/or mobile applications), we may request for access to, and you may provide us with, contents stored in your devices including but not limited to contacts in address book, photos, videos and/or other files. If you are using the communication tools available on the Platform (particularly in case of voice communication), we may require access to your camera and/or microphone.

-
-

From time to time, we may also collect information about the existing and prospective Users, during or in connection with trade shows, industry events and/or other functions, including representative contact names, addresses, phone numbers, fax numbers and email addresses.

-

Information that we collect automatically

If you are a Buyer or Seller or prospective Buyer or Seller, we will automatically collect:

device information, such as the type of device you use, unique device identification numbers, IP addresses, browser type, browsing patterns, advertising identifiers and other types of identifiers.

online activity information, such as page views and searches, information about content that has been viewed and/or downloaded, information about your activity on a page or screen, access times and duration of access, and other details of how you have interacted with our Platform.

-
-

location information, such as your general geographic location, and, with your permission, the approximate location data of your mobile device. Please note that for most mobile devices, you can manage or disable the use of precise location services for all applications in the settings menu of your mobile device.

-
-

communication information, such as posts and/or contents uploaded on the Platform, any comments on content you have uploaded to the Platform or on other Users' content on the Platform.

-
-

marketing and advertising information, such as your interests based on your use of the Platform and your purchases, responses to surveys, promotions you participate in, preferences in receiving marketing content from us, communication preferences, preferences for particular products or services and your subscription data.

user-

generated content, such as profile photos, videos or audio recordings that you upload to the Platform as part of product reviews or by sharing content in socializing within the Platform.

-
-

other information, such as statistical information about the Platform and visitors to the Platform including, browser software, operating system, software and hardware attributes, number of sessions and unique visitors.

-

Information that we receive from third parties

-

social media account information, such as social media username, profile picture and your login details where you choose to log into the Platform using social media accounts or when you interact with us through an external service or application.

-
-

communication information, such as feedback and other communications with us (including when you interact with our subcontracted customer support agents) , disputes/complaints from Sellers/Buyers on the Platform, copy of your correspondence if you contact us such as via our customer services department chat service, telephone or email (including in the case wherein those functions involved integration of services provided by third-party service providers) , chat information between you and other users via instant messaging services provided by DingTalk.

-
-

third parties that are engaged by us to provide verification services, such as conducting applicable anti-money laundering, fraud and “Know Your Customer” checks on the Buyers and Sellers, conducting due diligence and verification on Users. This includes your name, email address, company details, and contact information.

-
-

information about your interactions with products and services offered by our group companies and affiliates.

-
-

If you choose to participate in reviewing or rating products and/or services on Paymall.com, we may receive personal information about you from third parties that work with us to conduct reviews into our services and/or rate us.

3.DISCLOSURE OR SHARING OF PERSONAL INFORMATION

We may disclose (or provide access to) personal information to the following categories of recipients:

- **Other Platform Users** where necessary in connection with the facilitation of purchases and communications made between you and the other Users.

- **Our group companies and affiliates** and/or their designated service providers that work with us to provide processing services such as software, tools, systems and messaging services for purposes described in this Privacy Policy.

-
-

- **Third party business partners and service providers** engaged by us or working with us to assist us to provide services to you or who otherwise process personal information for purposes described in this Privacy Policy or notified to you when we collect your personal information. Categories of these partners or service providers include:

-

- **our business partners** that offer supplementary services to those provided by us, such as partners that resell our products and services, to the extent you consent to such sharing (where required by Paymall)

-
-

- **marketing and advertising platforms**, such as Google, Twitter, Facebook and Instagram, and providers of analytics services relating to Users' behaviour, in order to tailor the content you see when visiting our Platform. These platforms may combine information they collect on our Platform with data on their platforms and data they collect from other websites or through other sources in order to conduct targeted advertising. Some of this information may be collected using cookies a

and similar tracking technology, as explained further under the section 5. “**COOKIES**” below. The processing activities of these third-party marketing platforms are governed by their own privacy policies, not this Privacy Policy;

-
-

due diligence and verification service providers, who collect and process personal information to perform due diligence and business verification services;

-
-

payment service providers who collect and process personal information to assist with settling the payments for transactions or process withdrawal requests for Sellers. The activities of payment service providers may be governed by their own privacy policies, not this Privacy Policy;

-
-

credit risk assessment providers to conduct risk assessment on Sellers to determine whether a Seller can be permitted to make a fund withdrawal;

-
-

logistics partners for providing delivery services for Buyers, including return and exchange of products, and warehousing services for Sellers;

-
-

custom agents for customs clearances purposes;

-

-

cloud computing service providers to provide cloud storage services;

-

-

instant messaging service providers for enabling communications between the Buyers and Sellers via the Platform;

-

-

software development kit ("SDK") service providers to provide SDK services;

-

-

customer service providers to provide after-sale services;

-

-

risk control service providers to assess the security of Users' accounts and transaction risks; and

-

-

third party rating / reviewing service providers to carry out reviews of our services with Users who participate in reviewing or rating Paymall.com's products and/or services;

-

External professional advisers, law enforcement agencies, insurers, government and regulators and other organizations where it is necessary to comply with applicable laws or to exercise, establish or defend our legal rights or protect your vital interests or those of any other person, we may also disclose and transfer your personal information or as otherwise required or permitted by applicable laws.

-
-

Actual or potential business acquirers (and its agents and advisers) in connection with any actual or proposed purchase, merger or acquisition of any part of our business, provided that we inform the acquirer that it must use your personal information only for the purposes disclosed in this Privacy Policy.

We may provide anonymized data to third parties, but when we do so, the information we share is in a de-identified format that does not personally identify you.

We have established relationships with third parties and websites to offer you products and services which we do not offer. We offer you access to these other parties and their websites either through the use of hyperlinks to these sites from our Platform or through offering co-branded sites in which both we and other parties share the same uniform resource locator (URL), domain name or pages within a domain name on the Internet. In some cases, you may be required to submit personal information to register or apply for products or services provided by such third parties or co-branded partners. This Privacy Policy does not apply to these third-party sites or co-branded sites. The privacy policies of those other parties may differ from ours, and we have no control over the information that you submit to those third parties. You should re

ad the relevant privacy policy for those third-party sites and co-branded sites before responding to any offers, products or services advertised by those parties.

The instant messaging service on the platform is provided by our partner DingTalk (data controllers: Dingding Technology Co., Ltd. and DingTalk (China) Information Technology Co., Ltd.). DingTalk will collect your chat information and device information and share a copy of your chat information with us. We will use your chat information based on security, risk control and other compliance requirements based on our platform policies and rules, legal and regulatory requirements, response to requests from regulatory authorities, provision of services (including but not limited to transactions processing and dispute settlement between the Buyers and Sellers, Users complaints handling) and other analytical and service needs. You may refer to the applicable PayMall for more data processing details relating to such service.